

Pure Life

TODAY PURE NUTRITION • HEALTHY LIVING
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Discover Radiant Skin with C7 and the new Glow line

- Learn how to reverse the appearance of the signs of aging*
- Five skin care ingredients to avoid
- Discover beautiful skin, naturally

Is it Time to Give Your Skin Care a Makeover?



Department store shelves are filled with products that promise younger looking skin, but how many of them actually deliver on their promises? Very few. How many of them are filled with harmful ingredients? Almost all.

The sad truth is that while Europe has banned hundreds of harmful chemicals from being added to skin care products, the US has only taken action on eleven of them. It is up to consumers to choose skin care from a company they can trust.

Many of the synthetic chemicals added to skin care products can cause skin irritation, disrupt hormones, and even contribute to health issues. What goes on your skin affects your health because these ingredients can be absorbed through the skin and into the body.

“The C7 feels so amazing on my skin. Nothing I’ve tried leaves my skin looking so radiant.”

– Lois

Five Ingredients to AVOID

Here are 5 ingredients you don't want in your skin care. Our C7 and Glow Collection are free of these offenders.

- 1. Parabens** – Pick up any skin care or personal care product in your home, and chances are you will see words like methyl-, butyl-, ethyl-, or propyl-paraben. Parabens are the most widely used class of preservatives. While it is important to preserve products from bacterial contamination, parabens mimic estrogen and may lead to an increased risk of endocrine issues. We use only a safe preservative system approved by Whole Foods Market.
- 2. Fragrance** – This word is used to hide any number or combination of chemicals that could cause health risks. Fragrances can contribute to allergies and respiratory trouble for some individuals. Our C7 and Glow Collections use only natural plant essential oils to give the products their delightfully light scent.
- 3. Phthalates** – This is a group of chemicals used to soften plastics but it is added to hundreds of personal care products, particularly lotions and moisturizers. Phthalates have been found to be potent endocrine disruptors with research revealing a number of potential health risks. RBC Life products have always been Phthalate-free.
- 4. Sodium lauryl sulfate** – This chemical is found in approximately 90% of personal care products that foam such as face wash and shampoo. It provides the “suds” that most people associate with cleansing, but it is known to cause skin and lung irritation. Our Deep Cleansing Foam uses the pump to create luxurious foam without chemical surfactants.
- 5. Mineral oil** – Many moisturizers contain this innocent sounding oil that is actually derived from petroleum. Products including baby oil and petroleum jelly are simply gasoline-derived mineral oil, often with chemical fragrance thrown in. Mineral oil is known to create a thick barrier on the skin, which may help short term dryness, but cutting off the skin's ability to “breathe” and detoxify is never a good idea. Our C7 moisturizer uses Aloe vera and Jojoba oil to hydrate the skin in a healthy way.



Discover Beautiful Skin

Our botanically-based **C7 Skin Care Collection** can help you reverse the appearance of the signs of aging. These products have been formulated with clinically backed botanicals that work together synergistically to give you the age defying results you are looking for! This line of truly therapeutic and indulgent skin care products will change the way your skin looks and feels as it turns back the clock on the aging process.*



*These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. The statements and quotations are direct quotes and observations from RBC Life customers. The statements and quotations are personal accounts and do not represent factual findings or opinions of RBC Life Sciences, Inc.

A luminous complexion helps anyone look younger and healthier. Often times; however, dark spots begin to appear with age and they prevent us from feeling like we look our best. We are thrilled to introduce our new Glow line to help you target those dark spots and give you a brighter, more radiant complexion. These products are rich in Aloe vera, green tea and other deeply moisturizing ingredients.*

The new **Glow Brightening Cream** and **Glow Brightening Pads** will give you the added benefits of special plant extracts that help even out your skin tone by targeting the pigment in the melanocytes. These are the pigment producing cells in the bottom layer of the epidermis of our skin. The result is your skin can appear clearer and brighter with a more radiant glow.*

Get Ready to *Glow*



Creating a Simple Daily Routine

Our **C7 Skin Care Collection** is an easy to use system that can help you reduce the appearance of the signs of aging. If you are also looking to soften dark spots and even out your skin tone, our new **Glow Brightening Cream** and **Glow Brightening Pads** can be incorporated into your daily routine.*

Here is a look at what this 2 minute morning and evening skin care routine looks like:

Morning

- Wash away impurities with Deep Cleansing Foam
- Refresh and brighten with Glow Brightening Pad
- Nourish your skin with Nourishing Serum
- Firm the eye area with Eye Therapy
- Moisturize with Age Defying Moisturizer

Evening

- Wash off dirt and makeup with Deep Cleansing Foam
- Treat fine lines with Deep Wrinkle Serum
- Firm the eye area with Eye Therapy
- Treat dark spots with Glow Brightening Cream

“Nothing on the market compares to the quality of this line!!”

— Sandy

Twice per Week

- Exfoliate to reveal smoother skin with Facial Peel Cellution
- Tighten and lift the skin with Facial Toning Mask

Age-Defying Skin Care

Our **C7 Skin Care Collection** will help you reduce the appearance of the signs of aging. When you want an even brighter complexion, adding our new **Glow Brightening Set** offers the benefits of special plant extracts that help even out your skin tone, giving your skin a brighter, more radiant glow.



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