

# Pure Life

TODAY PURE NUTRITION • HEALTHY LIVING  
VOLUME 1, ISSUE 1

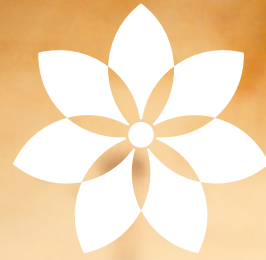


## How Will You Change Your Normal in 2016?

Reset to a New You in 7 Days

Quick & Easy Nutrition Your Kids Will Love

Nutrient-dense Superfoods for Active Lifestyles



# How Will You Change Your Normal in 2016?

**T**his year marks our 25th year of changing lives through better nutrition. To celebrate we have committed to seeing 25,000 more lives changed this year! We offer the product solutions that people need to change their normal way of life and that is a message we are determined to share with the world...starting with you.

What is your current normal in regards to your health? Do you have the energy you need? Would you like to lose a few pounds? Maybe a few health issues have crept in over the years that you'd like to resolve. Do you want your family to eat healthier? We are here to support and inspire you as you take the steps to change your current normal and create the healthy, vibrant life you desire.

That is what our new Change Your Normal campaign is all about. It's about changing something in your life for the better and then helping someone else make a change too.

We know our powerful nutritional products change lives because we have seen the results and heard your stories for 25 years. This year, we are making it easy to find the solutions you need to change your normal by offering convenient product Refill Packs that have been personalized just for you. When you take our new Personal Nutrition Profile, you will know exactly which products are best to target the areas where you want to see change.

We have also made it easy for you to help your friends and family change their normal with 4 new Member Starter Packs that offer an incredible value and include an RBC Life Membership. Simply help them find the Starter Pack that is best for them based on their needs and you are on your way to seeing another life changed through the power of quality nutrition.

“...It's about  
changing  
something in  
your life for  
the better...”

## Change Your Normal in 7 Days!

If weight loss is one of your goals this year, we have the perfect program to help you see quick results. The 7 Day Reset is the fastest and healthiest way to jumpstart your wellness goals. It is a complete program of 5 synergistic products that will help you regain your energy, knock out sugar cravings, and lose some of those unwanted pounds.

Our unique program gives you the products, eating plan and support you need for healthy weight loss, greater energy and an elimination of sugar and carb cravings. The 7 Day Reset works because it is not just a typical weight loss program that only focuses on calorie restriction. It is a comprehensive approach to weight loss that addresses all of the reasons most people struggle to lose weight in the first place.

Our **7 Day Reset Starter Pack** contains everything you need to do the 7 Day Reset with a friend or do two Resets in a row for even greater benefits!

“Our unique program gives you the products, eating plan, and support you need...”

### The 7 Day Reset Starter Pack Contains:

- (1) PurePro Base™, Chocolate Silk
- (1) PurePro Base™, Vanilla Bean
- (1) Green Phyto-Power
- (1) Diosin®
- (1) Depsyl™
- (1) Spirulina tablets, 200
- (1) Member Kit



For existing RBC Life Members, simply place the **7 Day Reset Refill Pack** on your Autoship to have these products delivered to your door at 10% off wholesale each month!



## Change Your Normal with Smoothies!

Do you want to eat healthier but find it difficult with your busy schedule? Smoothies are the perfect solution...IF they are made with the right ingredients! Blending up one of our delicious smoothie recipes can give you 20 grams of protein, organic green foods and a hefty dose of antioxidants in less than 10 minutes a day. It's the perfect way to get nutrition into kids too!

A smoothie for breakfast can help your family start their day right. Most kids don't eat a healthy lunch at school and by dinner time, it's often hard to resist the temptation to serve something quick and convenient. Having products on hand that can give you a quick, easy, healthy meal, snack or dessert can give you the assurance that your family's nutritional needs are met even when your schedule gets crazy.

Choose our **Smoothie Starter Pack** upon enrollment and blend up the healthiest smoothies anywhere. Changing your normal breakfast can change your entire day!

### The Smoothie Starter Pack Contains:

- (1) PurePro Base™, Chocolate Silk
- (1) PurePro Base™, Vanilla Bean
- (1) Green Phyto-Power
- (1) OliViva
- (1) Member Kit



For existing RBC Life Members, simply place the **Smoothie Refill Pack** on your Autoship to have these products delivered to your door at 10% off wholesale each month!



## Change Your Normal with Superfoods!

Common foods simply don't provide the nutrition we need. Superfoods are foods that are nutrient-dense and possess a greater amount of health supportive compounds than many of the popular foods we tend to eat. Awareness and demand for these foods has increased recently as people are looking for ways to eat better and improve their health.

Eggs, walnuts and brussels sprouts are among the Superfoods found on grocery store shelves, but even more powerful Superfoods are found in supplement form. RBC Life is the long-time leader in delivering these potent sources of food-based nutrients. The **Superfood Starter Pack** contains our high-quality Aloe vera juice, organic Spirulina and green foods powder along with our powerful antioxidant beverage and our signature mineral-based antioxidant at a significant savings.

### The Superfood Starter Pack Contains:

- (1) TruAloe berry
- (1) OliViva
- (1) Green Phyto-Power
- (1) Spirulina tablets, 200
- (1) Microhydrin, 60
- (1) Member Kit



For existing RBC Life Members, simply place the **Superfood Refill Pack** on your Autoship to have these products delivered to your door at 10% off wholesale each month!

## Change Your Normal with Powerful Cellular Support

If you have struggled to find answers for health issues or you want to take a powerful stand against the signs of aging, supporting your health at the cellular level may offer the breakthrough you've been looking for. Health begins at a cellular level, and RBC Life has always been on the cutting-edge of delivering research-backed products that support the body's vital cellular functions.

The **Healthy Cell Starter Pack** offers our 2 most popular, research-backed cellular health products. It includes 2 bottles of Stem-Kine, a unique product that nutritionally supports the body's production of stem cells. This is the most natural way to repair and rejuvenate the body and give it the tools it needs to support optimal health.

While Stem-Kine helps us create more healthy cells, our potent antioxidant, Microhydrin, protects them. Protecting our cells is of critical importance in this modern age of constant cellular assault. Radiation, pollution, and toxins in our food and water can damage our

cells and contribute to unexpected health challenges. Arming yourself with a powerful antioxidant has become critical. Microhydrin helps protect your cells from free radical damage and helps create healthy, oxygenated and energized cells.

Support optimum production of your body's stem cells while also protecting your cells from harmful free radicals. Choose our **Healthy Cell Starter Pack** upon enrollment for an incredible introductory price on these powerful, life-changing products.

### The Healthy Cell Starter Pack Contains:

- (1) Microhydrin, 120
- (2) Stem-Kine
- (1) Member Kit



For existing RBC Life Members, simply place the **Healthy Cell Refill Pack** on your Autoship to have these products\* delivered to your door at 10% off wholesale each month!

*\*Refill Pack contains Microhydrin, 60.*

Any of these new Member Starter Packs would be an incredible introduction to RBC Life for everyone you know and the Refill Packs are designed to help you achieve the health you deserve.

How will YOU change your normal in 2016? How will you help someone else make a change? Together we can change lives this year.

