



RBC LIFE SCIENCES[®]

Proud Past, Bright Future!

Product Catalog

innovators

our heritage is one of true innovation



Clinton H. Howard

Founder and Father of Modern Aloe Vera

RBC Life Sciences began with a vision more than 25 years ago. Our founder, Clinton H. Howard, uncovered the true healing properties of a legendary plant, Aloe vera. His innovative research and commitment to discovery led him to be known as the “Father of Modern Aloe vera.”

Mr. Howard brings unsurpassed knowledge and unparalleled products to benefit everyone, everywhere.



Dr. Albert Zehr

Trail Blazer in Natural Supplements

Before nutritional supplements were popular, Dr. Albert Zehr was teaching people how to regain their health with natural remedies. He taught that our bodies can heal themselves if we supply the proper nutrition, ensure healthy elimination, and protect our immunity.

In 1992, he joined RBC Life Sciences founder, Clinton Howard, to bring this message to the world.



Dr. Christopher Hills

Pioneer of Spirulina

The story of modern day Spirulina began with Dr. Christopher Hills. He set out to find a solution to hunger and discovered his answer in Nature’s Miracle Food – Spirulina.

In 1996, Dr. Christopher Hills and RBC Life Sciences founder, Clinton Howard, joined forces to continue spreading the news of Spirulina.



John W. Price

President, RBC Life Sciences



In 2007, Clinton Howard appointed John W. Price as President of RBC Life Sciences. Prior to joining us, Mr. Price served as a senior executive for two major nutritional supplement companies. Additionally, he is a retired Commander in the United States Navy and is fluent in several foreign languages.

As a triathlon athlete and second degree black belt, Mr. Price has practiced all of his adult life the healthy nutrition and exercise that our company promotes.

technology & quality

RBC Life Sciences is committed to delivering the finest quality products.

Our products are tested to ensure:

- Safety & Purity
- Efficacy
- Stability
- Quality & Freshness

We manufacture key elements and proprietary ingredients in our own facilities. This gives us the unique ability to control quality and ensure efficacy.



Dr. Eric Moore

Director, Quality Assurance
RBC Life Sciences

pricing legend

rt = retail

pc = preferred customer

ws = wholesale

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* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.



whole food nutrition

Our founders have long understood the importance of whole food nutrition.

We Offer:

- High quality products
- Convenient forms
- Potent nutrition

All based on whole foods, these products help you live a healthy life.

- OliViva
- Aloe vera
- Spirulina

OliViva™

*Antioxidant Beverage from
Nature's Tree of Longevity*

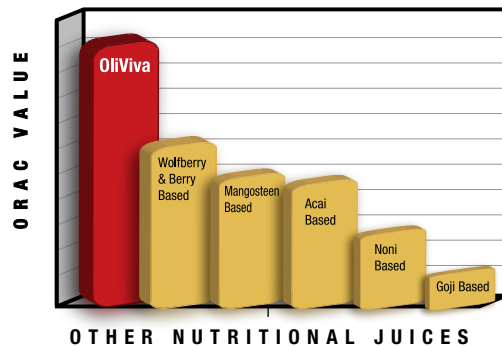
Throughout history, olive oil and olives were regarded as staple foods for health and longevity, but the leaves were largely dismissed. Some early physicians made tea with the leaves and discovered significant benefits from them. People experienced better mental clarity and cardiovascular system support.*

Research has shown olive leaf extract:

- Supports the immune system
- Increases energy
- Supports the cardiovascular system
- May support healthy blood sugar levels*

UP TO 600% MORE POWERFUL

BASED ON ORAC STUDIES



This unique antioxidant drink is made from freshly harvested olive leaves containing naturally active polyphenols and phytonutrients.

Benefits:

- Anti-aging from the “inside out”
- Supports heart health
- Provides a sense of wellbeing
- Improves energy*

1 bottle – 30 oz – item 1375

rt \$59 pc \$50 ws \$44.00

4 pack – item 2008

rt \$232 pc \$197 ws \$174.00



Testimonials

“My head feels clearer and I have more energy since I began taking OliViva.”

– Mary

“After the first week, I noticed that I have more mental clarity and pay more attention to details. After 30 days on OliViva, I noticed I had greater endurance.”

– Kelly

“I experience a feeling of ‘well-being’ or even euphoria when I take the product.”

– Doug

“For about 16 years, I have experienced discomfort in my wrists, hands, neck, shoulders and back. I started taking OliViva. In less than a week, I felt a big difference. I have so much energy with OliViva, I feel like I need to give some away.”

– Hellen



Aloe Vera

Aloe vera was used traditionally by physicians for thousands of years. In the 1900's, synthetic drugs began to replace natural remedies, yet many homes still held on to their prized aloe plants. Our founder, Clinton Howard, began the first major research project to reveal the healing chemistry of aloe.



*Clinton & Kathy Howard
survey an Aloe vera field.*



Clinton H. Howard organized research efforts uncovering the true healing properties of a legendary plant, Aloe vera. His innovative research and commitment to discovery led him to be known as the "Father of Modern Aloe vera."

Clinton H. Howard

Founder & CEO of RBC Life Sciences



TRUAloe™

Organic Aloe vera Juice

Benefits:

- Regulates immune function
- Soothes entire digestive system
- Enhances nutrient absorption*

1 Natural – item 5133 / 4 pack - item 5127
 1 Cranapple – item 5134 / 4 pack - item 5128
 1 Peach – item 5136 / 4 pack - item 5129
 rt \$17 pc \$14 ws \$13.49 - 1 - 32 oz bottle
 rt \$67 pc \$57 ws \$50.40 - 4 pack



Aloemannan™

Complete Aloe vera Supplement

Benefits:

- Aloe vera in convenient capsules
- Retains all of aloe's natural benefits
- Only water has been removed

60 caps – item 1700
 rt \$38 pc \$32 ws \$28.88



Aloe Gelée™

Soothing Relief for Skin

Benefits:

- Authentic, whole Aloe vera
- Perfect as a light moisturizer
- Soothes burns, cuts, scrapes and bites

4 oz – item 5113
 rt \$15 pc \$13 ws \$11.55



Aloe Crème

Face, Hand and Body Moisture

Benefits:

- Gentle and effective body moisturizer
- Enriched with antioxidants
- Fragrance free

4 oz – item 5182
 rt \$25 pc \$21 ws \$18.90

To order, contact your Associate • call 800.722.0444 • www.rbclifesciences.com

Spirulina

Nature's Miracle Food

Spirulina is 100% earth friendly

- More nutrition per acre than any other food
- Spirulina is more efficient than trees in fixing carbon emissions
- Land is conserved - 200 times less land than beef production and 40 times less land than corn production
- Water resources are preserved – spirulina uses 1/50 the water needed for beef production

*No soil erosion • No water contamination
No forest destruction • No pesticides and herbicides*

What is Spirulina?

It is a unique blue-green algae, the earth's oldest life form, and contains an incredible array of nutrients deeming it "Nature's Miracle Food." Spirulina provides more nutrition per acre than any other food on the planet and it takes far less energy to produce than meats or grains.

If you are looking to positively impact our planet with your food choices, or if you simply recognize the importance of supplementing with this protein-rich, nutrient-dense miracle food, our Spirulina is your best choice.

The original & most complete superfood



Dr. Christopher Hills
Pioneer of Spirulina

The story of modern day Spirulina began with Dr. Christopher Hills. He set out to find a solution to hunger and discovered his answer in Nature's Miracle Food – Spirulina.

A day without Spirulina is like a day without sunlight.

– Lowell Dittberner

RBC Life Sciences Associate and Spirulina enthusiast

Benefits of Spirulina:

- Vegetarian source of protein
- Helps cleanse and detoxify
- Excellent source of phytonutrients
- World's most complete food

Our Spirulina is:

- Certified organic
- Grown in controlled ponds
- Safe, pure, quality assured



Spirulina Powder

Delicious in fruit smoothies

Add to juice or sprinkle on steamed vegetables.

16 oz – item 49601
rt \$53 pc \$45 ws \$39.85
8 oz – item 49600
rt \$34 pc \$29 ws \$25.15



Spirulina NanoClusters®

Enhanced with NanoClusters

Nature and science unite for optimum absorption.

120 caps – item 47300
rt \$37 pc \$31 ws \$27.56



Spirulina Tablets

On-the-go convenience

High quality nutrition in a convenient tablet.

500 tabs – item 49603
rt \$53 pc \$45 ws \$39.85
200 tabs – item 49602
rt \$22 pc \$19 ws \$16.75

Spirulina Whole Food Bar

Spirulina in its most delicious and convenient form



Oats & Agave

with a touch of cinnamon

Box of 12 – item 48300
rt \$24 pc \$20 ws \$18.00



Oats & Cocoa

with the delicious taste of chocolate

Box of 12 – item 48301
rt \$24 pc \$20 ws \$18.00



Dr. Albert Zehr
Trail Blazer in Natural Supplements

vital supplements

The Essentials

The best nutrition starts with our daily supplements. These vital nutrition essentials are for everyone, everyday.



Digestion Formula

Enzyme and Probiotic Support

In our culture of pre-packaged foods, digestive support is necessary. Provide the enzymes and probiotics you need with every meal, everyday.*

Benefits:

- Plant enzymes for complete digestion
- Probiotics for healthy immunity
- Resolves common digestive issues*

90 caps – item 1601

rt \$36 pc \$31 ws \$27.30



Immune 360®

Build Your Circle of Defense

The immune system can be damaged by pollution, chemicals, and the stress of modern life. Immune 360 is the best defense.*

Benefits:

- Protection from pollution
- Supports immune system function
- Helps maintain optimum health*

60 caps – item 1520

rt \$59 pc \$50 ws \$44.10

Millions Sold!



I.Q.™ DHA

Omega 3 – vegetarian

Everyone can benefit from DHA. This Omega-3 is critical to overall health and particularly supports brain, eyes, nervous system, and heart.*

Benefits:

- Supports brain and eye health
- Helps sustain nervous system
- Assists in mood and mental function*

60 caps – item 1690

rt \$26 pc \$22 ws \$21.00

Fish Free!



24Seven

Nutrition Around-the-Clock

The work of our nutritional pioneers came together in this powerful multi-nutrient product that provides the foundation for a healthy life. 24Seven contains vitamins and minerals, plus whole foods, antioxidants, herbs, spirulina, aloe, glyconutrients, and specific heart-healthy nutrients.

Benefits:

- Highly bioavailable nutrition
- Convenient on-the-go supplements – individual packets
- Supports overall health*

90 packets – item 1500

rt \$97 pc \$82 ws \$72.45



Everyday – Everyone!

cellular health food

Size Matters...

Nanotechnology may sound daunting, but the truth is much simpler than the name. Nanotechnology refers to the size of a molecule. If a molecule is a certain diameter or smaller, it can be referred to as “nano.”

Why does size matter?

The size of a molecule often determines how well it is absorbed by the body. In simple terms, nano-size molecules are nature’s cellular health food. Vitamins and minerals are better absorbed and utilized if they are served in the right size molecule.



In the last decade, research has shown the incredible need for antioxidants to slow the aging process and protect health. Our Founder, Clinton Howard, set out to create the most powerful broad-spectrum antioxidant available. He did exactly that with the development of Microhydrin Plus, a research-backed antioxidant that offers unparalleled protection.

He utilized nanotechnology to deliver protection to the cell with molecules so small you could fit 100,000 of them on the head of a pin. We call it Cell HealthFood™ because it is exactly what cells need to ensure optimal absorption and, therefore, optimal health.



Microhydrin® Plus™
*Unparalleled Antioxidant Protection**

Benefits:

- Broad-spectrum antioxidant protection
- Slow the signs of aging
- Targeted support for liver, heart, digestive and immune system*

240 caps – item 1864
rt \$156 pc \$133 ws \$121.28
120 caps – item 1862
rt \$79 pc \$67 ws \$62.48
60 caps – item 1860
rt \$41 pc \$35 ws \$32.55



Microhydrin®
*Energy, Endurance and Recovery**

The starting point for Microhydrin Plus is our first-generation Cell HealthFood™ product, Microhydrin. Many athletes enjoy taking additional Microhydrin just before their work-out. It gives them more energy, greater endurance and it hastens muscle recovery.*

Benefits:

- Superb antioxidant protection
- Energy and endurance
- Reduce soreness after exercise*

240 caps – item 154425
rt \$156 pc \$133 ws \$121.28
120 caps – item 15442
rt \$79 pc \$67 ws \$62.48
60 caps – item 1544
rt \$41 pc \$35 ws \$32.55
100 g powder – item 1543
rt \$209 pc \$178 ws \$177.45



HydraCel™
Hydrate & Balance pH

Unique liquid drops that reduce surface tension to create “wetter” water for enhanced hydration.*

Benefits:

- Improves cellular hydration
- Creates alkaline drinking water
- Lowers surface tension of water*

4 oz – item 43335
rt \$54 pc \$46 ws \$40.16
2 oz – item 43334
rt \$28 pc \$24 ws \$21.00



MicroBrite®
Antioxidant Tooth Powder

MicroBrite contains Microhydrin, providing trillions of negatively charged ions which bind to the particles in your mouth for easy removal. The result is a cleaner, healthier, whiter smile.

Benefits:

- Removes harmful debris more effectively
- Alkalinizes your mouth naturally
- Non-toxic with no fluoride

100 g – item 5180
rt \$18 pc \$15 ws \$13.60

digestive health & cleansing



The first step toward radiant health is a total body cleansing and detoxification program. Ridding the body of accumulated toxins and restoring proper digestion is imperative. Our best-selling Colo-Vada Total Cleanse has helped millions of people detoxify their bodies and improve their health.*



Millions Sold!



Best Seller!



Colo-Vada Plus®

*14 Day Total Body Cleanse**

Benefits:

- Helps pull damaging toxins out of the body
- Cleanses waste out of the colon
- May help eliminate parasites*

item 1193

rt \$73 pc \$62 ws \$53.55

Artichoke NanoClusters™

*2 Week Liver Cleanse**

Benefits:

- Promotes release of toxins
- Promotes proper digestion of fats
- Enhances regularity*

90 caps – item 44770

rt \$30 pc \$26 ws \$22.47

Digestion Formula

*Enzyme and Probiotic Support**

Benefits:

- Plant enzymes for complete digestion
- Probiotics for healthy immunity
- Resolves common digestive issues*

90 caps – item 1601

rt \$36 pc \$31 ws \$27.30

Green Phyto-Power™

Organic Green Foods Beverage

Benefits:

- Adds whole food nutrition to your diet
- Convenient source of green foods
- Cleansing and rejuvenating

200 gm – item 3020

rt \$59 pc \$50 ws \$44.10

To order, contact your Associate • call 800.722.0444 • www.rbclifesciences.com

immune support



Immune 360®

Build Your Circle of Defense

Benefits:

- Protection from pollution
- Supports immune system function
- Helps maintain optimum health*

60 caps – item 1520

rt \$59 pc \$50 ws \$44.10



FirstFood™

First Natural Immunity Food

Benefits:

- Contains natural immune agents
- Provides 5 immunoglobulins to support immunity
- Safe, pure source*

90 caps – item 1750

rt \$35 pc \$30 ws \$26.25



Silver-22™

Traditional Silver Protection

Benefits:

- Offers natural, traditional defense
- Safe for daily or periodic use
- May be used topically or internally*

4 fl. oz – item 1510

rt \$39 pc \$33 ws \$30.45



The immune system protects health and vitality in an endless number of ways. Stronger immunity builds an impenetrable circle of defense, increasing chances of living a long, healthy life.

strength & mobility

Maintaining healthy bones and joints as we grow older can make a significant difference in our quality of life. Protect your mobility and maintain a vibrant, active life for years to come.



Joint Comfort™
*Mobility, Ease, Relief**

Benefits:

- Reduced joint discomfort
- Improved mobility
- Improved range of motion*

120 caps – item 1830

rt \$66 pc \$56 ws \$49.50



MSM with Microhydrin®
*Healthy Skin and Joints**

Benefits:

- Improves joint mobility
- Provides vital sulfur to support growth of healthy, new cells*

120 caps – item 1600

rt \$37 pc \$31 ws \$28.35



MagiCal®
*Strong, Healthy Bones**

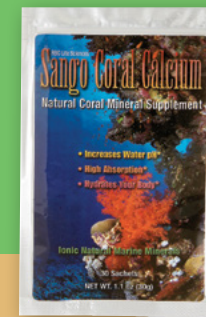
Benefits:

- Provides absorbable minerals
- Supports bone health
- Calcium and magnesium*

120 tabs – item 45910

rt \$19 pc \$16 ws \$14.44

*Over 60
trace minerals!*



Sango Coral Calcium
*Nature's Perfect Balance of Minerals**

Benefits:

- Alkalizes drinking water
- Adds vital minerals to water
- Supports a healthy immune system*

30 sachets – item 1530

rt \$39 pc \$33 ws \$30.45

fitness & weight management

We all want more energy – something to get us through a workout or help us stay alert for the mid-afternoon slump. Many of us would also love to lose a few pounds and tone up for a healthier physique. Whether you want more energy, a leaner body, or more muscle mass, our products can help you reach your goals.



Triple FX™ *Energy, Focus and Endurance**

Benefits:

- Boosts energy levels
- Increases focus and concentration
- Enhances endurance and productivity*

14 packets – item 1535

rt \$41 pc \$35 ws \$31.49

Convenient, single use packets for ultimate portability!



Protivity™ *Strength, Build, Define**

Benefits:

- Helps build muscle mass & strength
- Eases assimilation of protein
- Enhances muscle definition when training
- Provides all essential amino acids*

140 tabs – item 1805

rt \$72 pc \$61 ws \$55.65

Absorbed in 20 minutes!



BioShape™
*Slim, Lean, Curb Cravings**

Benefits:

- Helps increase fat burning potential
- Works to reduce cravings
- Based on clinical studies
- Helps build slim, lean muscle*

140 tabs – item 1802

rt \$73 pc \$62 ws \$57.75



Diosin™
*Natural Balance & Energy**

Benefits:

- Helps promote natural vitality
- Ideal for both men and women
- Boosts energy with stimulating herbs*

90 caps – item 1667

rt \$41 pc \$35 ws \$29.40



Slim Shake - Chocolate or Vanilla

Delicious Weight-loss Support

Benefits:

- High in protein yet low in carbohydrates
- Aids in weight loss or weight management
- Complete range of vitamins and minerals
- Tastes delicious!

Chocolate – 14 servings– item 1609

Vanilla – 14 servings – item 1610

rt \$37 pc \$31 ws \$29.40



Diosin-2
Balance for Men & Women

Benefits:

- Helps promote natural vitality
- Ideal for both men and women
- Contains no stimulating herbs*

90 tabs – item 1668

rt \$41 pc \$35 ws \$29.40

Jump Start Your Efforts with 10 Days of Chocolate!

There is nothing quite as rewarding as seeing changes in your body in just a few short days. With the *10 Days of Chocolate* program you can jump start your weight loss with the Slim Shake, CocoaCaps and a handy eating and exercise guide.

item 3010 rt \$75 pc \$64 ws \$56.00

To order, contact your Associate • call 800.722.0444 • www.rbclifesciences.com



longevity & heart health



Melatonin Plus™
Natural Sleep Support

Benefits:

- Natural sleep promotion
- Helps fall asleep faster and sleep more deeply
- May help support melatonin deficiencies*

90 tabs – item 321001

rt \$22 pc \$19 ws \$16.80



OPC Plus™
*Heart Health and Circulation**

Benefits:

- Antioxidant from grape seed extract
- Strengthens blood vessels and cell membranes
- May improve large veins and enhance circulation*

90 tabs – item 1542

rt \$55 pc \$47 ws \$40.95

Maintaining heart health should be a priority to all of us. In addition to the nutrients found in 24Seven, these products offer even greater support to your heart.



Over 30™
*Anti-Aging Nutrition**

Benefits:

- Helps support nutrition for anti-aging issues
- Enhance fat and sugar metabolism
- Powerful support for heart health*

30 servings – item 1725

rt \$83 pc \$71 ws \$63.00



Essential to all cells!

Coenzyme Q10
*Providing Cellular Energy **

Benefits:

- Essential nutrient for heart health
- Provides energy to the body
- Levels decline as we age. Supplementing is essential for healthy cells.*

60 caps – item 1078

rt \$48 pc \$41 ws \$35.70



I.Q.™
Omega 3 DHA

Benefits:

- Supports brain and eye health
- Helps sustain nervous system
- Assists in mood and mental function
- Vital at every age*

60 caps – item 1690

rt \$26 pc \$22 ws \$21.00



Vitamin E Clusters™
High Quality Vitamin E Protection

Benefits:

- Supports heart health
- Provides antioxidant protection
- Supports the immune system*

60 caps – item 45960

rt \$26 pc \$22 ws \$19.43

face care



Rejuvenating Toning Mask

Tone and Tighten Your Skin

This at-home spa experience will visibly tighten the skin, reduce fine lines and wrinkles, and brighten the complexion.

4 oz Activator & 1.25 oz Powder – item C7002

rt \$90 pc \$77 ws \$67.50

Facial Peel Cellulion

Reveal Younger Looking Skin

This gentle fruit enzyme peel effectively removes dead skin cells revealing soft, smooth, younger looking skin.

1.7 oz – item C7001

rt \$45 pc \$38 ws \$34.00



Cellution 7 Face Care Collection

Age Defying Skin Care

Defy the aging process with the entire collection of C7 face care. They are designed to work synergistically to give you the age defying results you are looking for in just a few weeks! The Collection contains all 7 age defying products.

Benefits:

- Research-backed ingredients
- Aloe vera based skin care
- Fragrance free
- Paraben free
- Never tested on animals

What you can expect:

- Brighter, more radiant skin
- Softer, more supple skin
- Visibly reduced wrinkles
- Reduced appearance of under-eye puffiness
- Younger looking skin
- Visibly decreased discoloration
- Diminished brown spots

item C7000

rt \$410 pc \$349 ws \$246.40



Cellution-C
Nutrition for the Skin

Benefits:

- Vitamin C “Super Serum”
- Contains 22 anti-aging ingredients
- Firms skin for a more youthful look
- Diminishes fine lines and wrinkles

1 oz – item 5300

rt \$77 pc \$65 ws \$57.75



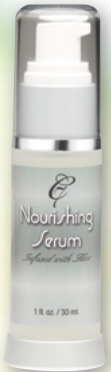
Eye Therapy

Firm And Brighten Eye Area

The ultimate anti-aging eye cream to visibly reduce fine lines, fade dark under eye circles and reduce puffiness.

.5 oz – item C7005

rt \$60 pc \$51 ws \$45.00



Nourishing Serum

Daytime Skin Nourishment

Give your skin the antioxidant protection and hydration it needs for ageless beauty.

1 oz – item C7003

rt \$60 pc \$51 ws \$45.00

Check out our
Bath & Body
mini catalog!



Deep Wrinkle Serum

Nighttime Anti-Wrinkle Treatment

A complete nighttime serum to smooth out wrinkles, visibly reduce fine lines, and prevent new wrinkles from forming.

1 oz – item C7004

rt \$80 pc \$68 ws \$60.00

Deep Cleansing Foam

For Truly Clean Skin

A gentle, effective foam wash that deep cleans without drying and leaves skin feeling silky and soft.

6 oz – item C7007

rt \$30 pc \$26 ws \$22.50



Age Defying Moisturizer

All Day Hydration

This light daily facial moisturizer is loaded with anti-aging ingredients and perfect for all skin types.

1.7 oz – item C7006

rt \$45 pc \$38 ws \$34.00



In an increasingly hectic world, RBC Life Sciences offers simple home-based business solutions. We help our Associates achieve their financial goals from extra income to major growth. Simple programs combined with exclusive product solutions mesh to create a compelling opportunity. RBC Life Sciences lauds achievements made by our Associates with rich incentives and well deserved recognition.


Join today
Benefit lives through wellness
Gain opportunity

Order from your Independent RBC Life Sciences Associate

To join, contact your Associate or call 800.722.0444

100% Satisfaction Guarantee

As part of our commitment to delivering beneficial, high-quality products, we offer a 60 day money back guarantee. If you are not fully satisfied with any product for any reason, simply request a refund from us within 60 days.



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