# DISCOVER THE SCIENTIFIC SECRETS OF HOW

- Fights free radical damage
- Supports the immune system
- Helps you achieve mental clarity
- Enhances your energy

EXCLUSIVELY FROM RBC LIFE SCIENCES

## The desire to be young never grows old. Every culture in history has searched for substances that would bring health to the sick, energy to the weak, and youth to the aging body. For centuries, reports of incredibly health-promoting plants have been passed down from generation to generation. Today modern research has proven the value of many of the remedies that our ancestors turned to by instinct and trusted because of their results.

In recent years, we have discovered a select group of plant compounds and extracts from cultures around the world that work in synergy with one another for an even more powerful impact on your health. RBC Life Sciences is proud to introduce OliViva, a life-giving beverage that harnesses the power of 7 historically trusted botanicals and provides you with health benefits unlike any other nutritional juice available today!



#### **The Highest Antioxidant Value**

200% - 600% higher than the other nutritional juices

OliViva is a powerful antioxidant drink that possesses an incredibly high ORAC score of 85,000 units per liter! ORAC is a measurement of how well an antioxidant helps your body protect itself from free radical damage. OliViva is 200% - 600% higher than other nutritional juices on the market. The most popular antioxidant juices provide less than 18,000 ORAC units per liter.

Antioxidants prevent compounds called free radicals from damaging our healthy cells. It is essential to our health, vitality, and longevity that we consume an abundant supply of antioxidants on a daily basis. Modern food practices have dramatically reduced the amount of antioxidants in our food supply, and it is now estimated that less than 10% of us are consuming the levels of antioxidants we need for optimum health.

In today's fast paced world our need to supplement with antioxidants has never been higher. With OliViva, you can consume 1 oz of juice and receive the antioxidant potency of more than 6 servings of fruits and vegetables! When choosing a nutritional juice for your family, it makes sense to choose the one with the highest antioxidant power - OliViva.

#### The Secret is the FRESH Olive Leaf

The key ingredient in this nutritional powerhouse is our FRESH olive leaf complex which is dramatically different from the powdered olive extracts available in health food stores. Our fresh olive leaf contains 10,465 ORAC units per gram compared to only 1,255 units per gram of traditional, dried extract.

How do we capture nearly 10 times the antioxidant power of other olive products? We start with olive trees that have been carefully selected and shown through DNA testing to provide the most beneficial profile of active compounds. Our olive trees are grown using an all natural process that utilizes only organic fertilizers, pure rain, and pristine spring waters. When it is time to harvest the leaves, they are picked at sunrise and extracted within hours by an all-natural proprietary process that preserves the nutrients and bioactivity of the olive leaf. This is all done on a single property, so there is no storage and no drying. The result is a drink containing only a fresh olive leaf complex with all of their beneficial polyphenols (antioxidants) and phytonutrients intact!

OliViva, a unique antioxidant drink is created from a synergistic blend of this olive juice and 6 other key ingredients to provide you with an unsurpassed level of health benefits.

#### **Olive Leaf**

#### The Tree of Life

Numerous cultures around the world have relied on the medicinal properties of olive leaf extract for 6,000 years. In fact, olive leaf is the plant most often cited in historical literature. The Bible refers to the olive tree as the "Tree of Life" and scripture says, "the leaves of the tree shall be for the healing of the nations." Throughout the ages it has been a symbol of fertility, heavenly blessing, peace, and abundance.

Today the olive leaf has been extensively researched for its health promoting properties and it has proved to be worth all the honor it was once given.

Research has demonstrated that the olive leaf has a powerful effect on the immune system by promoting phagocytosis, the process whereby immune cells ingest harmful microorganisms. Olive leaf has been shown to be beneficial for seasonal colds and other common challenges to the immune system. It also appears to enclose viruses and reduce their ability to spread.

Olive leaf is an incredibly powerful antioxidant that helps the effects of toxins, environmental stress, poor diet, and daily physical and oxidative stress - all of which can damage DNA, cells, and tissues leading to cellular aging. It is a wonderful addition to the diet of anyone who leads a stressful life or who is easily susceptible to colds and viruses.

Research conducted on the olive tree shows that it has the ability to resist infection from a wide range of bacteria, viruses, fungi, parasites, yeasts and molds, which is one of the reasons olive trees can live over 3,000 years.

Olive leaf is also beneficial for heart health as it appears to help improve blood flow to the heart and aid in the maintenance of healthy cholesterol levels. Other benefits of this amazing plant include aiding in the maintenance of healthy blood sugar, combating unhealthy intestinal yeast, boosting energy and promoting a greater sense of wellbeing.

#### **Aloe Vera**

#### **Plant of Immortality**

Aloe Vera is depicted as the "Plant of Immortality" in 6000 year old Egyptian carvings and it was historically used to help infections and treat the skin. Aloe vera was used by physicians for 3000 years until the 1900's when synthetic drugs replaced herbs, plants and other natural medicines. That was until thirty years ago when RBC Life Sciences' founder Clinton Howard decided to conduct research that would reveal the chemistry of aloe in order to obtain approval for use in medicine.

After introducing aloe to the medical field, Mr. Howard decided to develop a high quality aloe drink through a proprietary cold process that would offer all of the benefits of pure aloe gel. Aloe has been shown to stimulate the immune cells that engulf and destroy pathogens.

Aloe also possesses antioxidant properties, and it appears to aid in the detoxification of the liver and other organs. Aloe shows promise as an aid to maintaining healthy blood sugar levels and it is very soothing to the entire gastrointestinal tract.



#### **Pomegranate**

#### Revered as a symbol of health, fertility and eternal life

Throughout the ages, the pomegranate has been revered as a symbol of health, fertility and eternal life. It is one of the oldest known fruits and has long been valued for its medicinal properties. In Chinese culture, its bright red juice was said to grant a person longevity or even immortality. In ancient Greece, Hippocrates was known for prescribing six pomegranate seeds a day for optimal health.

We now know why the pomegranate is such a highly prized and beneficial food. It is incredibly rich in antioxidants called polyphenols, which possess potent free-radical scavenging abilities.

Clinical studies have shown that pomegranate juice aids in the maintenance of healthy cholesterol levels and appears to support heart health in a number of other ways. It is also currently being researched to determine its effects against several age related conditions.

#### **Caucasian Blueberry Leaf**

#### Improves blood sugar balance

Caucasian Blueberry Leaf has been used for centuries as an herbal folk medicine for the maintenance of healthy blood sugar levels. For centuries these leaves have been brewed as a tea and consumed by those who wished to aid in blood sugar balance.

Scientists have determined that two compounds, caffeic acid and chlorogenic acid, within the blueberry leaves possess powerful health promoting properties. While they have demonstrated more than a dozen positive physiological actions, their ability to keep blood sugar in balance is the most impressive.



Many studies have shown that sugar in the blood damages cells through multiple pathways and plays a significant role in the aging process. Taking natural steps to reduce blood sugar should be a goal of anyone who wants to live a long, healthy life.



#### **Artic Root**

#### Increases attention span, memory and work productivity

Artic root is an adaptogenic herb that has been used for centuries in the traditional medicine of Russia, Scandinavia and other countries as an anti-stress agent. Adaptogens are natural substances that increase the body's resistance to stress, and they are also excellent supporters of the entire endocrine system.

The Vikings used the herb to enhance their physical strength and endurance. Artic root became a popular plant in the traditional medicine of Eastern Europe and Asia where it was used to relieve depression, enhance work performance, improve sleep, and eliminate fatigue.

In recent years studies have shown that artic root is effective at relieving fatigue and increasing attention span, memory and work productivity, particularly during times of stress. This incredible herb has shown the ability to increase a person's resistance to a variety of chemical, biological, and physical stressors.

This strengthening herb is of great value to anyone who experiences physical or emotional stress in their daily life. Artic root also has antioxidant, immune enhancing and sexually stimulating effects.

#### Kombu

#### Strengthens the thyroid

Kombu is used extensively in Japanese cooking as one of the three main ingredients used to make soup stocks. A strip of dried kombu is often boiled in water and that water is then used to cook the meal. This practice allows the minerals from the kombu to transfer to the cooking water which results in a mineral rich meal. Kombu is also an important part of Chinese and Korean cuisine. Many experts attribute the excellent health of the Asians to the rich minerals contained in the sea vegetables they consume.



Kombu is a dark green sea vegetable that is rich in calcium, magnesium, iron, folate, and iodine. These minerals are essential to our health and vitality. Iodine in particular strengthens the thyroid. Experts estimate that millions of Americans are suffering from an under active thyroid gland and don't even know it. This makes natural sources of iodine such as kombu an excellent addition to anyone's diet. Kombu is also rich in plant polysaccharides, which play a valuable role in immunity and other vital cell functions.



#### **Green Tea Leaf**

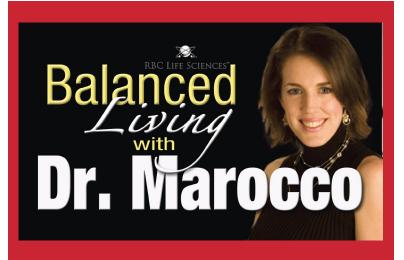
#### Beneficial to heart health

Tea has a long and rich history that goes back thousands of years, but legends in both China and India make claim to its origin. There is also a rich history of the health benefits of drinking tea and, next to water, it is the most popular beverage consumed today worldwide.

The health benefits are associated with the tea polyphenols, which are potent antioxidants present in the leaf. Green tea is the most abundant in polyphenols as many of the antioxidants are converted to other compounds during fermentation from green to black tea. Studies indicate that tea leaves containing these polyphenols are extremely beneficial to heart health. In addition, green tea polyphenols have been shown to play a valuable role in immune function and the maintenance of health on a cellular level.



These incredibly healing plants that have been used in different cultures around the world have now been brought together in one powerfully therapeutic beverage. OilViva brings you all of the health benefits of these miraculous plants in a synergistic blend that will help you fight free radical damage, support your immunity, achieve greater mental clarity, enhance your energy and help you achieve the radiant health you desire!



I have never been so excited about a product!

OliViva is a drink everyone can benefit from and I truly believe it is going to help millions of people achieve the energy and vitality they desire. I love its unique blend of ancient ingredients that have stood the test of time and proven their value among nature's most beneficial remedies.

I have had the pleasure of using OliViva for several months and I have found it to be the most powerful product I have ever used.

It has kept me and my children healthy all winter long, given me abundant energy, enhanced my mental clarity and generally helped me feel better than I have in years. I hope each and very one of you will try this outstanding product. You owe it to yourself to try OliViva!

### The Buzz on



"I have fewer allergy and sinus symptoms since I began taking OliViva. I also have more energy and it has helped my headaches." — Mary

"After the first week, I noticed that I have more mental clarity and pay more attention to details. After 30 days on OliViva, I noticed I had greater endurance." – Kelly

"I experience a feeling of 'well being' or even euphoria when I take the product. Also, I normally get one headache a week, but I have had none since I started drinking OliViva" — Doug

"Since I started drinking OliViva, I have not been sick, I have had lots of energy, been very positive and had a general feeling of well being" – James