




Cellution 7[®]

rbc  life[®]

Age Defying Skin Care

A vertical, close-up photograph of a green aloe vera stem with several branches, showing the characteristic ribbed texture and small leaf scars. The stem is set against a bright, white background with soft, out-of-focus green bokeh.

Cellution 7[®] Defies 7 Signs of Aging:

- Fine lines and wrinkles
- Rough skin texture
- Uneven skin tone
- Skin dullness
- Visible pores
- Blotches and age spots
- Skin dryness

NO MORE
LINES

Infused with Aloe

The radiance of your skin is a reflection of your health. Keep your body nourished with the right supplements & skincare routine. Together, they will dramatically improve the vitality of your skin.

RBC Life created Cellution 7 Age-Defying Skin Care to meet your skin's most-demanding needs. Cellution 7 (C7) is infused with the healing and soothing properties of **Aloe vera** and natural botanical extracts. A clinical study showed that after only a few weeks' use, Cellution 7 dramatically reduced wrinkles and improved radiance.

In just three minutes, twice a day, you can cleanse, nourish, treat, protect and hydrate your skin with the simple steps of the C7 Age Defying Skin Care products.

3 REFRESHING MINUTES, 4 EASY STEPS

The C7 line is custom formulated to meet your skin's most demanding needs. Each step focuses on a specific skin care need and is designed to synergistically enhance the next.

By following these 4 quick and easy steps, you can experience more radiant, healthy-looking skin virtually free of fine lines and wrinkles.

MORNING

Step 1. Cleanse: Deep Cleansing Foam: Pump two or three times into hands, and massage on face and neck. Rinse with warm water.

Step 2. Nourish: Nourishing Serum: Apply in upward motions to face and neck.

Step 3. Repair: Eye Therapy: Pat lightly around the eye area.

Step 4. Hydrate: Age Defying Moisturizer: Apply in upward motions to face and neck.

EVENING

Step 1. Cleanse: Deep Cleansing Foam: Pump two or three times into hands, and massage on face and neck. Rinse with warm water.

Step 2. Treat: Deep Wrinkle Serum: Massage lightly into problem wrinkle areas.

Step 3. Repair: Eye Therapy: Pat lightly around the eye area.

Step 4. Hydrate: Age Defying Moisturizer: Apply in upward motions to face and neck.

“...Can reduce
age spots by 30-34%...”

“...Proven to reduce puffy eyes & dark
circles in only 15 days...”

“...Can reduce lines around
the eyes up to 27%...”

“...Reduces wrinkles by almost 45%...”

AGE DEFYING SKIN CARE



What You Can Expect

While everyone's skin is different, people who use Cellution 7 find that the regimen gives them:

- Brighter, more radiant skin
- Softer, more supple, healthier skin
- Diminished wrinkles
- Less puffiness under the eyes
- Tighter, younger looking skin
- More even skin tone
- A need for less make-up
- A more youthful appearance
- Diminished brown spots

EVERY Cellution 7 Product is Infused With Aloe

Long known for its healing and soothing properties, Aloe vera has played a remarkable roll in skin treatment. When our scientists, biochemists and estheticians began to develop C7, they unanimously agreed that great skin care starts with Aloe vera.



EXFOLIATE & SMOOTH

(2 to 3 times per week)



Facial Peel Cellution

A Brazilian Beauty Secret

Facial Peel Cellution exfoliates, ridding the skin of dead cells and rough, flaky skin.

A popular actress first discovered the benefits of seaweed extracts in the late 80's, after experts noticed that Brazilian seaweed harvesters had softer, silkier hands. Today, Facial Peel Cellution uses the identical seaweed extracts harvested in the unpolluted tropical waters off the Brazilian coast.

This fruit enzyme peel encourages cell turnover and regenerates healthy new skin cells. It's a gentle, easier-to-use alternative to harsh acid treatments and microdermabrasion. You'll feel the effects immediately revealing smooth, clear skin.

Instructions: After cleansing, dot a small amount around your face and neck area. Lightly massage in an upward and outward motion. Continue gentle massage until the gel firms and flakes from the skin removing with it rough, dead skin and debris. Rinse and continue your normal routine.

- For all skin types

SPA LEVEL FIRM & TONE

(once or more per week)



Rejuvenating Toning Mask

With Sugarcane, Lemon and Green Tea

Tone and tighten your skin with a mini facial once a week!

The Rejuvenating Toning Mask tightens your skin while refreshing and brightening your complexion. It restores your soft, natural suppleness and leaves you feeling rejuvenated.

Repeat the spa exhilarating experience weekly.

Instructions: After cleansing your face, mix equal amounts of the powder and activator in a small bowl. Stir with opposite ends of the application brush. Apply to the face with the fan brush using upward motions. Mask will work to tighten skin in about 15 minutes. Allow to set for another 5 minutes and then rinse with warm water. Don't forget to rinse your brush!

Wrinkles will soften and “plump out.” The fine lines become smooth – practically disappearing with the very first application.

MORNING & EVENING

step one - cleanse

Deep Cleansing Foam

With Lemon Grass, Geranium and Sage

This gentle, herbal cleansing wash is perfect for all skin types, including problem and sensitive skin. Deep Cleansing Foam will thoroughly remove old make-up and impurities while leaving the skin smooth, soft and refreshed.

No harsh detergent or sulfates!

Moisturizes while it cleans.

Won't dry your skin.

Tones while cleansing.

Instructions: Use 2 to 3 pumps of this airy foam to gently cleanse your face and neck. Cleanse using upward and outward motions. Rinse with warm water.

No toner necessary!

- For all skin types
- Morning & evening



MORNING

step two- nourish



Nourishing Serum

With Green Tea & Grape Seed Extract

Nourishing Serum provides nutrients to enrich your skin at the cellular level. Its special wheat proteins provide extra nourishment, strengthening the skin and helping to “plump out” wrinkles. Natural botanical extracts (cucumber, comfrey, green tea, grape seed) and vitamins A, E, C, D3 provide rejuvenating antioxidant power.

WHY IT WORKS

This light serum seals in nutrition and hydration to nourish thirsty skin to keep it elastic, smooth and soft. Without water, the skin becomes dry and brittle. Eventually, environmental changes and aging break down the skin’s natural moisturizing functions. The result: dryness, lines, and wrinkles.

- For all skin types
- Morning regimen (unless extra moisture is necessary)

EVENING

step two- treat

Deep Wrinkle Serum

With Argireline, Amino Acids & Herbal Extracts

After replenishing the skin during the day with Nourishing Serum, it's time to smooth away wrinkles at night with Deep Wrinkle Serum. This light serum absorbs easily and works overnight to smooth away virtually every type of line or wrinkle. To boost effect, we added the age-fighting elements Green Tea, Hyaluronic Acid and Cucumber.

WHY IT WORKS

Argireline (HexaPeptide 8) is a unique new peptide that both prevents new wrinkles and smoothes out existing wrinkles. It is known as the "topical botox" due to its unique ability to relax facial muscles. In fact, studies have shown that argireline can decrease the severity of wrinkles around the eyes by up to 17% after just 15 days of treatment, and by up to 27% after a month!

- For all skin types
- Evening regimen (can be used up to twice per day)



MORNING AND EVENING

step three- brighten & smooth

Eye Therapy

With TetraPeptide 5, Chamomile & Jojoba

Eye Therapy helps to reduce the appearance of lines, puffiness, and dark circles – all at once! What's more, it also reduces age spots by 30 to 34%.

WHY IT WORKS

Circulation is the key. Dark circles and puffiness come from the lack of healthy circulation. Even if you have the “family” dark eye circles, Eye Therapy can help you! This light formula smoothes wrinkles, decreases the appearance of dark circles and softens delicate skin. TetraPeptide 5 – a key ingredient in Eye Therapy – has been proven to reduce puffiness and dark circles in only 15 days!

- For all skin types
- Morning and Evening



MORNING AND EVENING

step four- moisturize and hydrate

Age-Defying Moisturizer

With Matrixyl™ 3000

This light anti-aging moisturizer provides essential nutrition to fight the signs of skin aging. Rich with anti-aging ingredients that reduce fine lines while plumping and smoothing the skin, this weightless moisturizer provides maximum nourishment and hydration.

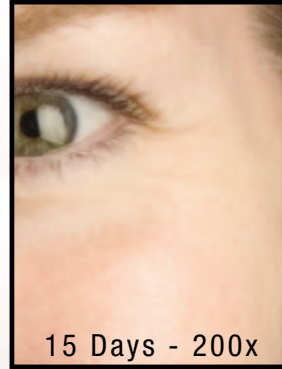
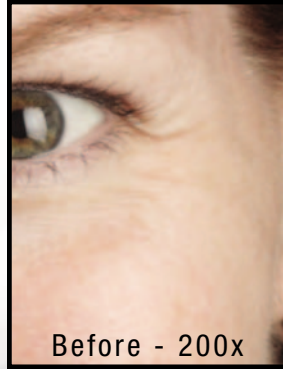
WHY IT WORKS

This unique Age Defying Moisturizer contains Matrixyl 3000, an effective anti-wrinkle peptide complex that stimulates collagen development and strengthens the skin. In one study, Matrixyl reduced deep and intermediate wrinkles by almost 45% over two months, as well as improved skin tone.



Lisa, 39
Actress/Model

"I was considering surgical options..."



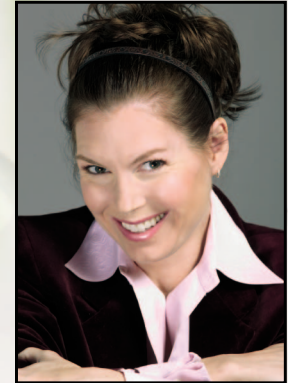
NO MAKE UP • NO RETOUCHING • SAME LIGHTING

"...now I think that's not something I have to worry about." Lisa had great skin, was using top of the line skin care products and followed an excellent skin care routine when she started using Cellution 7. In just 15 days, she had:

- Smaller, tighter pores
- Diminished lines in forehead
- Minimized "crow's feet"

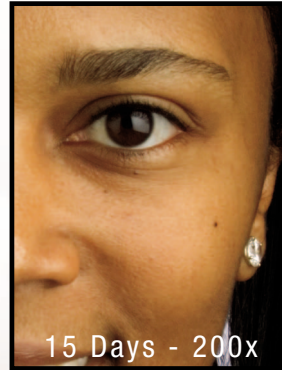
THE NEW LOOK:

After 30 days
of Cellution 7
and with make-up



Tiffiney, 36
Former Beauty Queen

“My husband even noticed the difference!”



NO MAKE UP • NO RETOUCHING • SAME LIGHTING

Tiffiney began noticing the difference in the first 10 days. She found herself wearing less make-up and by the end of 30 days she was enjoying:

- More even, radiant, glowing skin
- Diminished lines
- Softer skin

THE NEW LOOK:

After 30 days
of Cellution 7
and with make-up



Linda, 55
Mother of twins

"I'm amazed at how effective these products are..."



NO MAKE UP • NO RETOUCHING • SAME LIGHTING

"I'm 55. I've used lots of products: Estée Lauder[®], Clinique[®] – I've used them all. To see one that really makes a difference is incredible." After 30 days, the C7 treated side had:

- Tightened, more supple, softer skin
- Diminished lines and wrinkles
- More even, radiant skin tones

THE NEW LOOK:

After 30 days
of Cellution 7
and with make-up



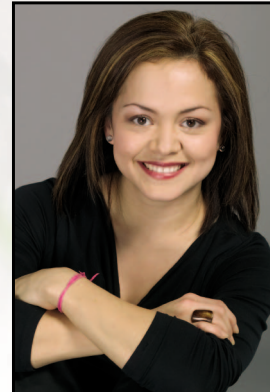
Patrick, 40
VP Food Brokerage Company



In 30 days, Patrick found:

- Forehead lines were diminishing
- Sun damage going away
- Healthier, smoother skin

Aleida, 34
Sales Executive



In 30 days, Aleida found:

- Smaller, tighter pores
- Diminished lines
- Healthier, more radiant skin

Cellution 7[®]

Experience the Joys of Healthy Skin:

- Perfect for all skin types
- Fragrance free
- Paraben free
- No animal testing
- Natural botanicals
- Infused with Aloe vera
- Plant-based ingredients

Contact Your Independent RBC Life Associate