



ABUNDANT LIFE

VOLUME 2, ISSUE 1



Using Technology to Share Life-Changing Products

The beginning of 2017 at RBC Life can be summed up in two words – technology focused. We have stepped up our game in this arena and launched exciting tools to help our Members and Builders share life-changing products with others. These tools promise to make recruiting easier and boost continued sales to help those who share our products experience the Abundant Life they are looking for. While great strides have been made, we are just getting started!

Check out the new tools you can begin using today!

Beautiful New Website!

If you visited our website any time before this year, you know it needed a makeover! We knew it too, and we prioritized this huge undertaking last year to ensure you would have a website you could be proud of before the New Year. We gave attendees at our October celebration a sneak peak and then delivered as promised before 2016 came to a close. This makeover was not just a paint job, it was a complete HGTV-style renovation! Your personal website is now a beautiful, classy, professional reflection of the product line that has always been first-in-class. With a new shopping cart system, new videos, and all new product photography, rbclife.com is a mobile-friendly site you can be proud to send your prospects too!





DOWNLOAD THE NEW **rbc life** APP TODAY

Available on the **App Store**

ANDROID APP ON **Google play**

New App for Sharing and Training

Everywhere you go, you see people glued to their smart phones. To reach people

will help you manage your business in a way that's simple, convenient, and fits right in your pocket!

where they spend the most time, we brought all of our sharing tools right onto a mobile device! Through our new RBC Life App you can present the products and business opportunity using only your smart phone or tablet. Simply download the App from your Google Play or Apple App Store, and you will have brochures, flyers, videos, and more at your fingertips. There is even a notes section so you can make notes to follow up with a prospect or jot down their address to send a sample. The App

The RBC Life App also contains a complete health reference guide to help you and your Members become more familiar with the products. It is designed to empower you to suggest the right products for everyone's health needs. To support our Asia Pacific markets and local Chinese speaking Members, the App is also available in Chinese!

Download the RBC Life App today to see all the health information and sharing tools that are now available.



New Tools for Sharing on Facebook

OLIVIVA

- Supports the immune system
- Increases energy levels
- Supports the cardiovascular system



Over 1 billion people access Facebook every day making this social media site a great place for connecting with others and sharing our phenomenal products. Over the past 6 months we have expanded our presence on Facebook to help our Members connect with prospects and with each other.

In addition to our corporate RBC Life Page, which is now more active than ever, we have several groups you can join to plug into the Home Office communications and find an increasing number of tools that will help you share our products.

Our Product Solutions group is the perfect place to plug in new Members to gather product information. We also have the Team Builders group if you have Builder status and would like to learn more about how to build an RBC Life business. In these groups you will find the latest sharing tools including an Album called Social Media Graphics and new Flyers that can be given out to highlight the benefits of any product you would like to share.

Live Healthy!

PUREPRO BASE
A Pure Protein Base for Delicious Smoothies and Shakes

Item #256 - Chocolate Silk
Item #257 - Vanilla Bean

Directions:
Add 1 packet to 8 oz of milk, non-dairy milk or water (optional).

Nutrition Facts

Key Benefits:

- 25 grams of highly bioavailable protein per serving
- Deliciously smooth and creamy
- No artificial flavors, sweeteners or fillers
- Contains protein source for immune, weight management and mental health

What is it?
PurePro Base is a delicious protein shake that is free of the poor quality ingredients found in most products of the market. It is pure, high-quality whey protein concentrate with nothing artificial added.

Weight Loss:
Whey protein can help anyone on a weight loss program maintain quality ingredients found in most products of the market. It is pure, high-quality whey protein concentrate with nothing artificial added. Studies show that whey protein can help you lose weight and keep your muscle mass. Studies show that whey protein can help you lose weight and keep your muscle mass. Studies show that whey protein can help you lose weight and keep your muscle mass.

Immune Support:
Whey offers the quality protein needed for muscle building as well as immune system support. No other protein appears to be as beneficial for immune health as pure, natural whey.

Why is the best protein of milk that separates from the solid cream which goes to the cream cheese. By capturing the whey, medium chain triglycerides (the type of fat found in coconut oil) also provide healthy long lasting energy and appetite satisfaction.

Why protein aids our production of a vital antioxidant glutathione, which helps regenerate the cells we are exposed to daily. Because it is essential to immune function, having glutathione should be a goal of anyone who wants to improve their health. Some studies recommend 20 - 30 grams of whey protein each day for optimal health.

Why Choose PurePro Base?
When this became the most popular choice for protein shakes. So why choose PurePro Base? Not only because of what's in the product, but also what's not in the product. Most protein powders contain gluten, milk, artificial sweeteners and other undesirable ingredients. You won't find anything artificial or unhealthy in PurePro Base.

PurePro is pure whey protein concentrate naturally sweetened with only stevia. Unlike processed protein powders that it is free of hormones, antibiotics, soy, gluten, corn and genetically modified organisms (GMOs). Plus, it is absolutely delicious!

Please statements here will be evaluated for the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Share the excitement about our Pure Life products!
www.facebook.com/groups/rbclifeproducts

Learn how to experience an Abundant Life!
www.facebook.com/groups/rbclifeteambuilders

RBC Life Launches New Member Rewards Program!

January 1st brought an exciting change at RBC Life – everyone on a monthly Autoship began earning 10% back in points that could be redeemed for free products! Through this incredible loyalty program, Life Rewards is going to help you grow your business by rewarding your Members for their recurring orders of 70 QV or more.

The Benefits!

Beginning the very first month, earn 10% back in Life Rewards points for every QV point every month on the program. After three consecutive months of qualified orders (70 QV), these points can be redeemed for free products!

Also receive \$5 off shipping cost on either Ground or Super Saver shipping on all qualified, consecutive monthly orders after your third month on the program (month 4+).

On top of all the rewards, enjoy 10% off the Member price not only on the Life Rewards order, but also on EVERY order placed after the first 3 months of qualified Life Rewards orders as long as you remain in the program!

Tips for Maximizing This Program

- Contact all of your personally enrolled Members to tell them that this new program will allow them to earn free products.
- Encourage everyone on a longer-term Autoship to switch to a monthly Life Rewards order so they can earn points and shipping discounts.
- Be sure your new Members know that monthly orders not only help them experience greater benefits from the products but can also help them earn free products through Life Rewards.

With more Members on Life Rewards, your bonuses will be greater each month and you won't have to remind them to place their order. They enjoy the benefits from faithfully using the products and the fun of having points to redeem for freebies! It's a program that rewards everyone!



**LifeREWARDS**
from RBC Life